

BUSINESS ENGLISH ORAL EXAM

1. Make a discussion with your examiner on different fields of business.
2. Read the text, summarize it in Hungarian and then answer the examiner's questions.

New 'smart poster' will let you make contactless charity donations from shop windows

Shoppers will soon be able to make donations to help the homeless via contactless machines displayed on shop windows. Nationwide is currently trialling a new scheme that will let you make charitable donations from branch displays. The trial is taking place at the building society's Union Street branch in Bath, Somerset - and each simple tap will donate £3 directly to homeless people in the area, with users being able to tap multiple times per visit.

It is hoped the initiative will make it easier for people to donate money, while instilling confidence in those who feel uncomfortable about giving cash directly to homeless people.

All money raised will go towards the Julian House Good Start fund, which will help improve homelessness in Bath and North East Somerset. Nationwide branch manager Stephanie Pritchard said: "At a time when many people don't have spare change or may not wish to hand it directly to someone who is homeless, having a contactless point in the window of the branch has bridged the gap.

"This novel way of raising money for a fantastic cause is a great example of how technology is playing a role in helping society, one tap at a time."

As a payment method, contactless usage continues to rapidly rise. In 2018 the number of contactless payments made in the UK increased by 31%, to 7.4 billion payments - according to UK Finance. Other charities and not-for-profit organisations, including The Big Issue, have also recently turned to contactless payments as a way of securing revenue.

Roanne Wootten, operations director for Julian House, said: "Tapping could fund welcome packs, which include toiletries and sanitary products in crisis accommodation or new bedding. Fundamentally it is about the person and what they need to help them to come off the streets – it will be different for everyone."

<https://www.mirror.co.uk/money/new-smart-poster-you-make-21392522>

3. Act out the situation.

You would like to open a fast-food restaurant in Hungary, but you are hesitating whether to join a franchise business or be independent. What would be the benefits and drawbacks of a franchise business?