

Szóbeli záróvizsga Üzleti és Idegenforgalmi szaknyelv

Part 1. Talking about the examinee's professional background

Part 2. Talking about one of the topics below (taken randomly by the examinee)

Topics at the final exam:

1. Basic notions (What do we mean by tourism industry and its characteristic features, who is a tourist, why do people travel, natural and man-made attractions, trends in tourism).
2. The history of tourism.
3. Employment in tourism (special features). Jobs in tourism. Personal experiences in this field.
4. Popular destinations in Hungary, world heritage sights.
5. Applying for a job in tourism.
6. Tour operation.
7. Travel agency.
8. Marketing and promotion in tourism.
9. Business tourism.
10. Health and wellness tourism. Spa tourism.
11. The accommodation industry.
12. Hotel services and facilities. Hotel careers. The organisation of a hotel
13. Travelling by plane, low-cost airlines.
14. Travelling by road and rail and sea.
15. The foodservice industry.
16. Hungarian cuisine.
17. Tourism and environmental protection.